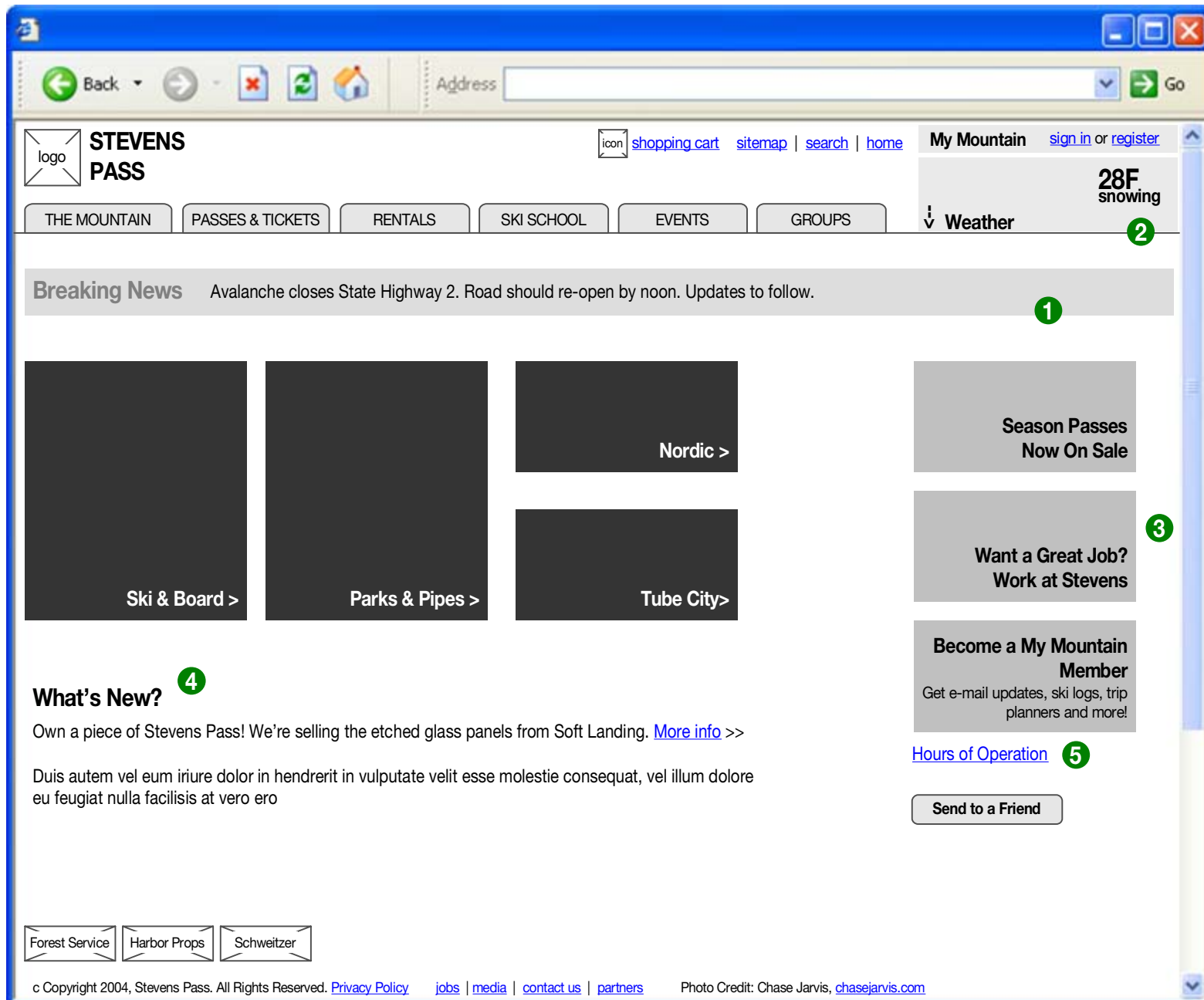


Stevens Pass Schematics (version 3)

1.0 Home



COMMENTS

Goal

- a) establish site organization in mind of visitor
- b) use visuals to convey excitement of Stevens

1 Breaking News element comes in and out only as needed. Site should be built to accommodate this.

2 The weather widget is a dynamic feature that provides a summary of the weather, and has links to the webcam, forecast, and driving conditions

3 Promotional items are timely. There may be up to three promos available at one time (determined in visual design).

4 "What's New?" area can be used both to showcase new content or features on the site, draw attention to promotions or events, or provide other timely information.

5 Links to a 2.5.0 Hours of Operation, controllable with a content management tool.

This document shows informational relationships only and does not represent final design or layout.

Prepared by POP
Created: Friday, August 06, 2004

STEVENS PASS

shopping cart | sitemap | search | home | My Mountain | sign in or register

28F snowing

THE MOUNTAIN | PASSES & TICKETS | RENTALS | SKI SCHOOL | EVENTS | GROUPS | Weather

The Mountain

[Mountain Map](#)
[Virtual Tour](#)
[Amenities](#)
[Getting Here](#)
[Operating Hours](#)
[Safety](#)
[Lodging](#)

Consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit.

Hours
9am-10pm Monday-Sunday

Employee Profile: Meet John

Image

Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum.

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COMMENTS

Goals

- Provide all information specific to the mountain.

- 1 Profile changes on a weekly basis. Recommend that Stevens set up several profiles prior to launch.

Stevens Pass Schematics (version 3)



3.0 Passes & Tickets

The screenshot shows a web browser window displaying the Stevens Pass website. The page has a blue header with the Stevens Pass logo and navigation links. The main content area is titled "Passes & Tickets" and features three columns of promotional boxes for Season Passes, Stevens Advantage Cards, and Mountain Size Benefits. A "Sign Up for My Mountain!" section is also visible, along with a "FAQs" section containing questions about buying lift tickets online and picking up a season pass. The footer includes copyright information and contact links.

STEVENS PASS

shopping cart | sitemap | search | home | My Mountain | sign in or register

28F snowing

Weather

Passes & Tickets

[Lift Tickets](#)
[Stevens Advantage Card](#)
[Season Passes](#)
[SnoDough Gift Card](#)

Get on the slopes fast, have fun and save money with Stevens Pass season passes. Lift Tickets are available online only as part of a [rental reservation](#) or a [lift/lesson/rental package](#).

1 [SEASON PASSES >](#)

1 [STEVENS ADVANTAGE CARDS >](#)

1 [Mountain Size Benefits](#)
Use your pass or Harbor Advantage Card for discounts and more.

Sign Up for My Mountain!
Ski reports, ski logs, specials and more!
SIGN UP!

FAQs

Can I buy lift tickets online?
Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum.

I've bought a season pass. Where do I pick it up?
Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue dui dolore te feugait nulla facilisi. Nam liber tempor cum soluta

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COMMENTS

Goals

- Encourage Season Passes sales by providing snapshot view of benefits and quick access to pass purchase.
- streamline purchase path

- 1 When Season Passes are not on sale, this area changes to promote Family Passes.

STEVENS PASS

shopping cart | sitemap | search | home | My Mountain | sign in or register

28F snowing

Weather

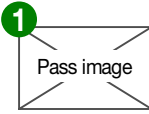




Passes & Tickets

[Lift Tickets](#)
[Stevens Advantage Card](#)
[Season Passes](#)
> [Buy Season Passes](#)
> [Pass Picker](#)
> [Rates](#)
> [Benefits](#)
> [Picking Up Your Pass](#)
[SnoDough Gift Card](#)

Season Passes

A Stevens season pass gives you the convenience to pursue your passion as your schedule allows! Purchase your pass online by selecting an option at right. Not sure which pass is right for you? Try our [pass picker](#).

[Buy Season Passes](#)

-  [Everyday Pass](#) (Breakeven: 10+ trips)
Unlimited access at Stevens Pass throughout the 2004-05 season. **Adult, \$459 through June 4th.**
-  [Weekday Plus Pass](#) (Breakeven: 6+ trips)
Ski or ride weekdays plus select weekends. **\$329 plus tax**
-  [Weekday Pass](#) (Breakeven: 4+ trips)
The Weekday Pass (The "Hooky Pass") is valid Monday through Friday, including weekday holidays through February 28, 2005. **\$289 plus tax**
-  [Harbor College Pass](#)
Ski every hour of every day on every lift at Stevens Pass and Schweitzer Mountain Resort all winter long. Eligibility requirements must be fulfilled. **\$279 plus tax.**
-  [Stevens Advantage Card](#)
A great alternative if you don't think you'll ski or ride enough to pay for a pass. **\$59 plus tax.**

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COMMENTS

Goals

- Show all available pass options at a glance, quickly describing each, sharing price, and showing break-even point.

- 1 In fall, Family Passes will appear in this list.

Stevens Pass Schematics (version 3)



3.2.1 Pass Information

The screenshot shows a web browser window displaying the Stevens Pass website. The browser's address bar is empty. The website header includes the Stevens Pass logo, navigation links (shopping cart, sitemap, search, home), and a 'My Mountain' section with 'sign in or register' and 'Weather' (28F snowing). A secondary navigation menu contains 'THE MOUNTAIN', 'PASSES & TICKETS', 'RENTALS', 'SKI SCHOOL', 'EVENTS', and 'GROUPS'. The main content area is titled 'Passes & Tickets' and features a list of links: Lift Tickets, Stevens Advantage Card, Season Passes (with sub-links for Buy Season Passes, Pass Picker, Rates, Benefits, and Picking Up Your Pass), and SnoDough Gift Card. A placeholder box labeled 'Pass Image' is present. The 'Season Passes: Everyday Pass' section describes unlimited access for the 2004-05 season, 30% off lift tickets, and a price of \$459 for adults. It includes eligibility criteria and a 'Buy Season Passes' button. The footer contains copyright information, privacy policy, and contact links.

COMMENTS

Goals

- Provide more detailed information to inform purchase decision
- Shorten purchase path by providing upfront purchase capability.

- 1 This format allows families and small groups to buy multiple passes at once.
- 2 Backend: Ski Check and Refund Protection are added to total for each pass added to cart.

STEVENS PASS

shopping cart | sitemap | search | home | My Mountain | sign in or register

28F snowing

Weather

Passes & Tickets

[Lift Tickets](#)
[Stevens Advantage Card](#)
[Season Passes](#)
 > [Pass Picker](#)
 > [Rates](#)
 > [Benefits](#)
 > [Picking Up Your Pass](#)
[SnoDough Gift Card](#)

Season Passes: Pass Picker

Which pass is right for you? Answer the questions below to find out the answer.

How many times do you expect to ski this year? -- Select

Will you be skiing with your family? Yes No

What time of the week will you ski? -- Select

What level skier are you? -- Select

Need to determine options for drop-down

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COMMENTS

Goals

- help visitor find best pass for them based on visit criteria.

- 1 Dropdown options: to be determined
- 2 Drop down options:
 - weekday
 - weekend
 - evenings
 - mixed
- 3 Drop down options:
 - beginner
 - intermediate or advanced
 - etc (to be confirmed)

Stevens Pass Schematics (version 3)



3.2.3.1 Our Recommendation

The screenshot shows a web browser window displaying the Stevens Pass website. The browser's address bar is empty. The website header includes the Stevens Pass logo, navigation links (shopping cart, sitemap, search, home), and a weather widget showing 28F and snowing. A main navigation menu contains links for THE MOUNTAIN, PASSES & TICKETS, RENTALS, SKI SCHOOL, EVENTS, and GROUPS. The 'PASSES & TICKETS' section is active, showing a 'Season Passes: Pass Picker' area. A placeholder box labeled 'Pass Image' is shown next to a recommendation for the 'Everyday Pass'. The recommendation text states: 'We recommend... [Everyday Pass](#). Unlimited access at Stevens Pass throughout the 2004-05 season. Provides 30% off lift tickets at Schweitzer Mountain Resort through February 28, 2005 and FREE lift tickets after March 1, 2005. **Adult, \$459 through June 4th.**' Below the text are two buttons: 'Select' and 'Not What You Expected? Pick Again.' The footer contains copyright information for 2004, links for Privacy Policy, jobs, media, contact us, and partners, and a photo credit to Chase Jarvis.

COMMENTS

Goals
- provide best pass option based on selected criteria.

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Prepared by POP
Created: Friday, August 06, 2004

Stevens Pass Schematics (version 3)

3.2.6.0 Season Passes (Basics)



STEVENS PASS

shopping cart | sitemap | search | home | My Mountain | sign in or register

28F snowing

THE MOUNTAIN | PASSES & TICKETS | RENTALS | SKI SCHOOL | EVENTS | GROUPS | Weather

Passes & Tickets

- [Lift Tickets](#)
- [Stevens Advantage Card](#)
- [Season Passes](#)
 - > [Buy Season Passes](#)
 - > [Pass Picker](#)
 - > [Rates](#)
 - > [Benefits](#)
 - > [Picking Up Your Pass](#)
 - [SnoDough Gift Card](#)

Season Passes: Everyday Pass

Step 1: Give Us the Basics | Step 2: About the Pass Holders | Step 3: Review Your Selections

Who is the primary contact for these passes?

First Name* Last Name*

Phone* E-mail*

Enter Number of Passes desired:

- Children (age 6 & under)
- 1** Youth (age 7-12)
- Student (age 13-18)
- Adults (age 19-61)
- Senior (age 62-69)
- Seniors (age age 70 & over)

Next >>

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COMMENTS

Goals
- Provide more detailed information to inform purchase decision

- 1 This format allows families and small groups to buy multiple passes at once.
- 2 Backend: Ski Check and Refund Protection are added to total for each pass added to cart.

This document shows informational relationships only and does not represent final design or layout.

Prepared by POP
Created: Friday, August 06, 2004

Stevens Pass Schematics (version 3)



3.2.6.1 About Pass Holders

STEVENS PASS

shopping cart | sitemap | search | home | My Mountain | sign in or register

28F snowing

THE MOUNTAIN | PASSES & TICKETS | RENTALS | SKI SCHOOL | EVENTS | GROUPS | Weather

Passes & Tickets: Season Passes

[Lift Tickets](#)
[Stevens Advantage Card](#)
[Season Passes](#)
 > [Buy Season Passes](#)
 > [Pass Picker](#)
 > [Rates](#)
 > [Benefits](#)
 > [Picking Up Your Pass](#)
[SnoDough Gift Card](#)

Buy Season Passes

Step 1: Give Us the Basics | **Step 2: About the Pass Holders** | **Step 3: Review Your Selections**

1 Adult (age 13-61)

First Name

Last Name

E-mail

Birthday Month Day Year

Pass

Add: Ski Check (\$30 each) [What's This?](#) **1**
 Refund Protection (\$35 each) [What's This?](#)
 Mailing Option (\$3.50) [What's This?](#)

Ship to: Me Someone Else

Pass

Add: Ski Check (\$30 each) [What's This?](#)
 Refund Protection (\$35 each) [What's This?](#)
 Mailing Option (\$3.50) [What's This?](#)

Ship to: Me Someone Else

Next >>

All Fields are required unless otherwise marked.

Do we need to ask about pictures at this stage?

*Season Pass prices listed do not include sales tax.

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COMMENTS

Goals
- Enter pass information for each skier.

- 1** Backend: Ski Check and Refund Protection are added to total for each pass added to cart.
- 2** If mailing option is selected, user has option to mail document to themselves or to someone else. Address is entered on checkout.

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Prepared by POP
Created: Friday, August 06, 2004

Stevens Pass Schematics (version 3)



3.2.6.2 Review Your Selection

STEVENS PASS

shopping cart | sitemap | search | home | My Mountain | sign in or register

28F snowing

THE MOUNTAIN | PASSES & TICKETS | RENTALS | SKI SCHOOL | EVENTS | GROUPS | Weather

Passes & Tickets: Season Passes

Buy Season Passes

Step 1: Give Us the Basics | Step 2: About the Pass Holders | Step 3: Review Your Selections

Please make sure that the information for each skier is correct. If you need to make changes, click the "Edit" button.

Primary Contact: John Smith, johnsmith@hotmail.com, 206-555-5555 [Edit](#)

1 Adult (age 13-61) **Jane Doe** [Edit](#)
janedoe@hotmail.com
Birthday: June 20, 1980
Everyday Pass \$650
Ski Check \$30
Mailing Option : Ship to Me

2 Youth (age 7-12) **John Doe** [Edit](#)
johndoe@hotmail.com
Birthday: June 20, 1994
Everyday Pass \$650
Ski Check \$30
Mailing Option : Ship to Someone Else

<< Make Changes | Confirm and Add to Shopping Cart >>

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COMMENTS

Goals

- Allow review of information before adding to cart.

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Prepared by POP
Created: Friday, August 06, 2004

The screenshot shows a web browser window with the Stevens Pass website. The page title is "Passes & Tickets: SnoDough Gift Card". The navigation menu includes "THE MOUNTAIN", "PASSES & TICKETS", "RENTALS", "SKI SCHOOL", "EVENTS", and "GROUPS". The main content area features a description of the SnoDough card and a form with the following fields:

- To:
- From:
- Amount:

Delivery Method

- Mountain Pickup (Please allow 48 hours for processing)
Pick up your card in person at the Guest Relations office. Hours are Daily, 8 a.m. - 10 p.m., beginning of night operations through March 7, 2004.
- Mail (Allow 1 week for delivery)
Ship to: Me Someone Else

At the bottom of the page, there is a copyright notice: "c Copyright 2004, Stevens Pass. All Rights Reserved. [Privacy Policy](#) | [jobs](#) | [media](#) | [contact us](#) | [partners](#) | Photo Credit: Chase Jarvis, [chasejarvis.com](#)".

COMMENTS

Goals
- Allow review of information before adding to cart.

1 Drop down options:

Me (sent to purchaser's address)

Someone Else (shipped to alternate address entered during checkout phase)

Stevens Pass Schematics (version 3)



3.4 Season Pass E-mail Confirmation

RE: Dogpile - Message (Plain Text)

File Edit View Insert Format Tools Actions Help

Type a question for help

Reply Reply to All Forward

From: Stevens Pass Sent: Wed 3/17/2004 2:33 PM
To: Jane Doe
Cc:
Subject: Stevens Pass: Beat the Lines - Pick Up Your Season Pass Early

Hello, Jane -
Thank you for purchasing Season Passes to Stevens Pass. It's going to be a great season on the mountain.

You are the primary contact for the following passes. However, you have selected to have passes shipped to different addresses.

All Passes Purchased by You
Jane Doe - Everyday Pass, Mailing Option: mailed to 123 Main Street, Seattle, WA 98115
John Doe - Everyday Pass, Mailing Option: mailed to 4563 Broadway, Seattle, WA 98123

Each pass holder has received an reminder e-mail.

Picking Up Your Pass
To get your pass, you have the following options:

Location	Location	Location

Bring With You
For each of the following pass holders, you will need to bring:

- a recent photo
- a signed liability form [download](#)

See you on the slopes!

Stevens Pass

This message will be different if user has chosen "Mailing Option"

COMMENTS

Goals

Provide instructions for pass pick up. Should be sent when passes are ready to be picked up.

This document shows informational relationships only and does not represent final design or layout.

Prepared by POP
Created: Friday, August 06, 2004

Stevens Pass Schematics (version 3)

3.5.0 Stevens Advantage Card



The screenshot shows a web browser window displaying the Stevens Pass website. The page title is "Stevens Advantage Card". The navigation menu includes "THE MOUNTAIN", "PASSES & TICKETS", "RENTALS", "SKI SCHOOL", "EVENTS", and "GROUPS". The "PASSES & TICKETS" section is active, showing a list of links: "Lift Tickets", "Stevens Advantage Card", "Season Passes", and "SnoDough Gift Card". The main content area features a placeholder for the "Stevens Advantage Card" image, labeled "Card image". Below the placeholder is a "Purchase Advantage Cards" button. The page also includes a "Weather" widget showing "28F snowing" and a "My Mountain" section with "sign in or register" links. At the bottom, there is a "Step 1: Give Us the Basics" form with fields for "First Name*", "Last Name*", "Phone*", and "E-mail*", and a "Next >>" button. A red circle with the number "1" is placed next to the "Who is the main contact for these cards?" heading.

COMMENTS

Goals

- Provide more detailed information to inform purchase decision

1 This format allows families and small groups to buy multiple cards at once.

2 Backend: Ski Check and Refund Protection are added to total for each pass added to cart.

Stevens Pass Schematics (version 3)

3.5.1 Basics



Stevens Pass website navigation: logo, STEVENS PASS, THE MOUNTAIN, PASSES & TICKETS, RENTALS, SKI SCHOOL, EVENTS, GROUPS, My Mountain, sign in or register, 28F snowing, Weather.

Stevens Advantage Card: Purchase

Step 1: Give Us the Basics | Step 2: About the Card Holders | Step 3: Review Your Selections

Who is the main contact for these cards? 1

First Name* Last Name*

Phone* E-mail*

Enter Number of Cards desired:

Next >>

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COMMENTS

Goals

- Provide more detailed information to inform purchase decision

- 1 This format allows families and small groups to buy multiple cards at once.

Stevens Advantage Card: Purchase

Step 1: Give Us the Basics Step 2: About the Pass Holders Step 3: Review Your Selections

1 Card Holder

First Name

Last Name

E-mail

2 Card Holder

First Name

Last Name

E-mail

3 Card Holder

First Name

Last Name

E-mail

All Fields are required unless otherwise marked.

1

Next >>

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COMMENTS

Goals

- Provide more detailed information to inform purchase decision

- 1** What other information needs to gathered here?

STEVENS PASS

shopping cart | sitemap | search | home | My Mountain | sign in or register

28F snowing

Weather

Rentals

[Equipment Information](#) | [Lift/Lesson/Rental Packages](#) | [Rates](#) | [Rossignol Tech Center](#)

The [Rossignol Tech Center](#) at Stevens Pass offers a variety of rental options, all available for reservation online. Our rental equipment is top of the line, designed to fit you well and offer you a great day on the slopes.

Equipment Information

- > [Skis](#)
- > [Snowboards](#)
- > [Skiboards](#)
- > [Telemark](#)

Want to Rent Nordic gear or Tubes?

Visit the [Nordic Center](#) or [Tube City](#) pages for more information.

Equipment gear

[RESERVE EQUIPMENT >](#)

New to skiing?
Check out our classes and lesson/lift/rental packages.

New to Stevens?
Find out how rentals work.

FAQs

Where do I pick up my skis?
Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. [Rossignol Tech Center](#) iriure dolor in hendrerit in vulputate velit esse molestie consequat.

Can I reserve snowshoes, cross-country skis or tubes online?
Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. [Nordic Center](#) or [Tube City](#). Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat.

What is your cancellation policy?
Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue dui dolore te feugait nulla facilisi. Nam liber tempor cum soluta

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COMMENTS

Goals
Explain basics of rentals and enable quick rental.

Stevens Pass Schematics (version 3)



4.1.0 Equipment Information

The screenshot shows a web browser window displaying the Stevens Pass website. The browser's address bar is empty. The website header includes the Stevens Pass logo, navigation links (shopping cart, sitemap, search, home), and a 'My Mountain' section with 'sign in or register' links. A weather widget shows '28F snowing'. Below the header is a navigation menu with tabs for 'THE MOUNTAIN', 'PASSES & TICKETS', 'RENTALS', 'SKI SCHOOL', 'EVENTS', and 'GROUPS'. The 'RENTALS' section is active, featuring a sidebar with links for 'Equipment Information' (Skis, Snowboards, Skiboards, Telemark), 'Lift/Lesson/Rental Packages', 'Rates', and 'Rossignol Tech Center'. The main content area contains placeholder text and four buttons: 'Skis >', 'Snowboards >', 'Skiboards >', and 'Telemark >'. A prominent orange 'RESERVE EQUIPMENT' button is located below the text. At the bottom, there is a footer with copyright information and contact links.

COMMENTS

Goals

This document shows informational relationships only and does not represent final design or layout.

Prepared by POP
Created: Friday, August 06, 2004

STEVENS PASS

shopping cart | sitemap | search | home | My Mountain | sign in or register

28F snowing

Weather

Rentals: Equipment Information

[Equipment Information](#)

- > [Skis](#)
- > [Snowboards](#)
- > [Skiboards](#)
- > [Telemark](#)

[Lift/Lesson/Rental Packages](#)

[Rates](#)

[Rossignol Tech Center](#)

Skis

Stevens Pass offers three rental options for skiers: basic, performance, and demo. All include skis, boots, and poles. You can pick up your skis at the [Rossignol Tech Center](#).

RESERVE EQUIPMENT

If you have any questions or concerns, please call the Rossignol Tech Center at xxx-xxx-xxxx.

BASIC
Rossignol Super CUT 10.5 skis or ShortCUT Development Series skis. Great for beginners to advanced skiers.

PERFORMANCE
Lorem ipsum skis named right here. Great for taking your skiing to the next level.

DEMO
Featuring demo skis from Rossignol, K2, Head, and Volant, Salomon, and Stockli.
[Demo Gear List >>](#)

Basic Ski Image

Performance Ski Image

Demo Ski Image

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COMMENTS

Goals

STEVENS PASS

shopping cart | sitemap | search | home | My Mountain | sign in or register

28F snowing

THE MOUNTAIN | PASSES & TICKETS | RENTALS | SKI SCHOOL | EVENTS | GROUPS | Weather

Rentals: Equipment Information

[Equipment Information](#)

- > [Skis](#)
- > [Snowboards](#)
- > [Skiboards](#)
- > [Telemark](#)

[Lift/Lesson/Rental Packages](#)

[Rates](#)

[Rossignol Tech Center](#)

Skis: Demo Gear List

Renting demo gear gives you the chance to try out the latest gear before you buy.* Once you find the gear you like, our ski techs can fit you with new equipment!

RESERVE EQUIPMENT

* Demo packages are on a first come, first serve basis. Due to inventory limits, we cannot guarantee that the gear you want will be available when you arrive.

If you have any questions or concerns, please call the Rossignol Tech Center at xxx-xxx-xxxx.

	Rossignol Super CUT 10.5 Rossignol Super CUT 10.5 skis or ShortCUT Development Series skis. Great for beginners to advanced skiers.
	K2 Axis KP Versatile wider ski. For dedicated skiers with a desire for high performance and versatility.
	Lorem Ipsum Ski Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.
	Lorem Ipsum Ski Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.
	Lorem Ipsum Ski Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

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COMMENTS

Goals

Back Address Go

**STEVENS
PASS**

[shopping cart](#) | [sitemap](#) | [search](#) | [home](#)

My Mountain [sign in](#) or [register](#)

**28F
snowing**

[THE MOUNTAIN](#)

[PASSES & TICKETS](#)

[RENTALS](#)

[SKI SCHOOL](#)

[EVENTS](#)

[GROUPS](#)

[Weather](#)

Rentals: Reserve Equipment

Step 1: Give Us the Basics
Step 2: Choose Your Gear
Step 3: Review Your Reservations

Who is the main contact for this reservation? * = required fields

First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Phone*	<input type="text"/>	E-mail*	<input type="text"/>

1 How many people are in your group?

Children (age 6 & under)	<input type="text"/>	Example: 2
Youth (age 7-12)	<input type="text"/>	
Adults (age 13-61)	<input type="text"/>	
Senior (age 62-69)	<input type="text"/>	
Seniors (age 70 & over)	<input type="text"/>	

When do you need the equipment? **2**

Date*	<input type="text"/>	Example: 12/24/2004	Orders for next day rental must be received by 4pm.
Time*	<input type="text" value="9am"/>		
Number of Days*	<input type="text" value="1"/>		

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COMMENTS

Goals

- make it easy for both single and small groups to rent equipment

- 1** Number and type of skier determines the prices and options displayed on the next page.
- 2** Request made after 4pm the day before desired rental will not be accepted. Will require both validation and error messaging.

Stevens Pass Schematics (version 3)



4.2.1 Choose Gear

COMMENTS

Goals

- allow entry of pertinent information for each skier in group.

- 1 Inclusion of Stevens Pass Advantage Card into flow will require some discussion from a technical perspective.
- 2 Only complete packages are sold online (no individual skis, poles, etc.)

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Prepared by POP
Created: Friday, August 06, 2004

Stevens Pass Schematics (version 3)

4.2.1a Skier Type pop-up



Skier Types [close window]

Type I
Image [Placeholder] Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

Type II
Image [Placeholder] Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

Type III
Image [Placeholder] Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

2 Adult (age 13-61) First Name [Field]

Additional Gear (optional) Helmet Jacket Pants

Lift Ticket (optional) All Lift Ticket -\$35 [Dropdown]

Next >>

COMMENTS

Goals

- Explain skier types visually

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Created: Friday, August 06, 2004

STEVENS PASS

shopping cart | sitemap | search | home | My Mountain | sign in or register

28F snowing

THE MOUNTAIN | PASSES & TICKETS | RENTALS | SKI SCHOOL | EVENTS | GROUPS | Weather

Rentals: Reserve Equipment

[Equipment Information](#)
[Lift/Lesson/Rental Packages](#)
[Rates](#)
[Rossignol Tech Center](#)

Step 1: Give Us the Basics | **Step 2: Choose Your Gear** | **Step 3: Review Your Reservations**

Please make sure that the information for each skier is correct. If you need to make changes, click the "Edit" button. **2**

Primary Contact: John Smith, johnsmith@hotmail.com, 206-555-5555
Rental Dates: Jan10, 9am

1 Adult (age 13-61) **Jane Doe** [Edit](#)
 Female, Age 19
 5'10", 150lbs
 Size 10 Shoes
 Skier Type I
 Gear: Board Basic Package
 Additional Gear: Helmet
 Lift Ticket: Beginner Lift Ticket \$15

2 Youth (age 7-12) **Brandon Doe** [Edit](#) **1**
 Male, Age 10
 4'10", 120lbs
 Size 6 Shoes
 Skier Type II
 Gear: Board Basic Package
 Additional Gear: Helmet
 Lift Ticket: All Lift Ticket

<< Make Changes | Confirm and Add to Shopping Cart >>

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COMMENTS

Goals

- get visitor confirmation of number of skiers, equipment requested, and physical information

- 1** Clicking on "Edit" Takes visitor back to specified visitor in Step 2 using a Javascript anchor.
- 2** Copy may need to include some liability information. If any more verbose disclaimer is needed, POP recommends linking to that information in a pop-up window.

Stevens Pass Schematics (version 3)

5.0 Ski School



The screenshot shows a web browser window displaying the Stevens Pass website. The browser's address bar is empty. The website header includes the Stevens Pass logo, navigation links (shopping cart, sitemap, search, home), and a 'My Mountain' section with 'sign in or register' and '28F snowing' weather information. A secondary navigation menu contains 'THE MOUNTAIN', 'PASSES & TICKETS', 'RENTALS', 'SKI SCHOOL', 'EVENTS', and 'GROUPS'. A 'Weather' section shows a downward arrow and the word 'Weather'. The main content area features a sidebar with links: 'Beginners', 'Intermediates to Experts', 'Youth Classes', 'Kids Club', 'Instructors', 'FAQs', 'SPAC Race Program', and 'Concession Schools'. The main text reads: 'Let the Stevens Pass Ski & Snowboard School help you experience a new sport and develop a passion to last a life time. Our experienced team of instructors teach thousands of people of all ages to ski, snowboard and telemark each year.' Below this is a call to action: 'Find the Perfect Class. Try our Class Picker.' with a circled '3'. Contact information follows: 'Please contact us at 206.812.4510 ext 242 or email us at skischool@stevenspass.com'. A section titled 'Bringing a Group to Stevens?' includes the text 'Check out our [offerings for groups!](#)'. The 'Tip of the Week' section (marked with a circled '1') features a placeholder for an instructor's photo (marked with a circled '2') and the text: 'Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat.' Below the tip is a 'More Tips >' button. At the bottom, there are two class options: 'Youth Classes' (marked with a circled '3') and 'Kids club', both with buttons indicating 'For Kids age 7-12' and 'For Kids age 4-6' respectively. The footer contains copyright information: 'c Copyright 2004, Stevens Pass. All Rights Reserved. [Privacy Policy](#) | [jobs](#) | [media](#) | [contact us](#) | [partners](#)' and photo credit: 'Photo Credit: Chase Jarvis, chasejarvis.com'.

COMMENTS

Goal

- a) establish Stevens Pass Ski school as primary school on site
- b) channel students by skill level to appropriate lessons

- 1 Tips are pulled from a pre-set list of tips.
- 2 Instructor shown is pulled randomly from pool of 3-5 instructors. Will need photos of each.
- 3 Class Picker criteria will need to be determined.

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Stevens Pass Schematics (version 3)

5.1.0 Beginners



STEVENS PASS

shopping cart | sitemap | search | home | My Mountain | sign in or register

28F snowing

THE MOUNTAIN | PASSES & TICKETS | RENTALS | SKI SCHOOL | EVENTS | GROUPS | Weather

Ski School

[Beginners](#)
> [EX 1.2.3.](#)
> [Coca Cola First Trax](#)
> [Multi-Week Programs](#)
[Intermediates to Experts](#)
[Youth Classes](#)
[Kids Club](#)
[Instructors](#)
[FAQs](#)
[SPAC Race Program](#)
[Concession Schools](#)

Classes for Beginners

Consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Please contact us at 206.812.4510 ext 242 or email us at skischool@stevenspass.com

Pass image	EZ 1.2.3 3 lessons, 3 ski or snowboard rentals, 3 FREE lift tickets. Taught on three separate days.
Pass image	Coca Cola First Trax Group lesson, ski or snowboard rental, and a FREE lift ticket. Learn the basics.
Pass image	Multi-Week Programs Learn with the same group and the same instructor each week for three weeks. Reserve your spot online.

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COMMENTS

Goals

- Provide a brief summary of all classes available for this type of user.

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Stevens Pass Schematics (version 3)

5.1.4 Multiweek Classes



The screenshot shows a web browser window displaying the Stevens Pass website. The page title is "Ski School" and the main heading is "Classes for Beginners: Multi-Week Programs". The page content includes a navigation menu with links for "THE MOUNTAIN", "PASSES & TICKETS", "RENTALS", "SKI SCHOOL", "EVENTS", and "GROUPS". A "Weather" widget shows "28F snowing". The main content area features a registration form titled "Reserve Your Place" with fields for "First Name*", "Last Name*", and "Phone*", and three radio button options for class dates: "Wednesdays, 6pm January 7, 14, 21", "Wednesdays, 6pm January 14, 21, 28", and "Thursdays, 6pm January 8, 15, 22". An "Add to Cart" button is located below the form. A green circle with the number "1" is placed to the right of the "Last Name*" field. The footer contains copyright information for 2004, a privacy policy link, and photo credit to Chase Jarvis.

COMMENTS

Goals
- Summarize class offering and enable easy online registration.

- 1 What information should be gathered to hold a multiweek place?

Stevens Pass Schematics (version 3)

6.0 Events



STEVENS PASS

THE MOUNTAIN | PASSES & TICKETS | RENTALS | SKI SCHOOL | **EVENTS** | GROUPS

My Mountain [sign in](#) or [register](#)

28F snowing

Weather

Events

Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit.

EVENT RESULTS

[October](#) | [November](#) | [December](#) | [January](#) | [February](#) | [March](#) | [April](#)

Upcoming Events

1

April 2-4, 2004
J-3 Finals

More junior ski racing for more information contact the [Stevens Pass Alpine Club](#) (SPAC).
Website: [spacracing.com](#)

April 11, 2004
Easter Egg Hunt/ Steve Madison Small Fry Race

You know you are a Stevens Pass local if you can say that you raced in the Steve Madison Race as a kid. A spring tradition for nearly 50 years you should really make it one of your family traditions. An Easter egg hunt starts the day with golden eggs, prizes and fun for all the young-uns. Then it's off to the races with courses set for kids of all ages and prizes for all. This truly is a tradition that you don't want to miss. For more information contact the [Stevens Pass Alpine Club](#) (SPAC).
Website: [spacracing.com](#)
[Download Registration Form](#) (87k PDF)

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COMMENTS

Goals
- Promote events

- 1 Two most recent events should be pulled.

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Prepared by POP
Created: Friday, August 06, 2004

Stevens Pass Schematics (version 3)

6.1 Months



Stevens Pass website screenshot showing the Events section for April 2004. The page includes a navigation menu, a weather widget showing 28F and snowing, and two event listings: 'J-3 Finals' and 'Easter Egg Hunt/ Steve Madison Small Fry Race'. A red circle with the number 1 is placed over the 'April' header.

COMMENTS

Goals
- Promote events

1 Pulls complete listing of events for month.

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Prepared by POP
Created: Friday, August 06, 2004

Stevens Pass Schematics (version 3)

6.2.0 Event Results



Back Forward Home Go

Address

logo **STEVENS PASS** icon shopping cart sitemap search home My Mountain sign in or register

THE MOUNTAIN PASSES & TICKETS RENTALS SKI SCHOOL EVENTS GROUPS

Weather 28F snowing

Events

Event Results

Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

- [Burton Snowboards Friday Nite Jam](#)
- [Burton Snowboards Friday Nite Jam #2](#)
- [Harbor Resorts Stomp Games Boarder X](#)
- [Harbor Resorts Stomp Games Skier X](#)
- [Harbor Resorts Stomp Games Slopestyle Amateur](#)
- [Harbor Resorts Stomp Games Slopestyle Pro](#)
- [3rd Annual Stevens Pass Quarter Pipe Jam](#)
- Smith Limo Rail Jam (not yet available)
- [21st Annual Glen Wilcutt Memorial Telemark Race](#)
- [Harbor Resorts Stomp Games Slopestyle \(Schweitzer\)](#)
- [Harbor Resorts Stomp Games Skier X \(Schweitzer\)](#)
- [Harbor Resorts Stomp Games 2004 Overall Series Winners](#)

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COMMENTS

Goals

- Provide easy access to event results

- 1 There may need to be a tool for these.

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Prepared by POP
Created: Friday, August 06, 2004

Back - Address - Go

logo **STEVENS PASS** shopping cart | sitemap | search | home My Mountain sign in or register

THE MOUNTAIN PASSES & TICKETS RENTALS SKI SCHOOL EVENTS GROUPS Weather 28F snowing

Events

[< back to events list](#)

Event Results

March 13, 2004
21st Annual Glen Wilcutt Memorial Telemark

Women

1st Place Carole Hill
2nd Place Inga Schenker
3rd Place Ami Kiessling
4th Place Emily Drew **1**
5th Place Stacey Armstrong
6th Place Nancy Kohn

Men's Novice

1st Place Eric Thurson
2nd Place Eric Mickelson

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COMMENTS

Goals

- Provide easy access to event results

- 1** May need to be dynamically pulled.

Stevens Pass Schematics (version 3)



7.0 Ski and Board

The screenshot shows a web browser window with the Stevens Pass website. The browser's address bar is empty. The website header includes the Stevens Pass logo, navigation links for shopping cart, sitemap, search, and home, and a 'My Mountain' section with links for sign in or register. A weather widget shows 28F and snowing. Below the header is a main navigation menu with buttons for THE MOUNTAIN, PASSES & TICKETS, RENTALS, SKI SCHOOL, EVENTS, and GROUPS. The main content area is titled 'Ski & Board' and contains a paragraph: 'Skiing and boarding is great at Stevens. With many levels of runs (etc) there is something for everyone. Find out about all Stevens has to offer!'. To the right is a 'Meet Our Staff' section with a placeholder image for John Smith, Groomer, and a quote: 'Lorem Ipsum Dolor site Amet groomed runs.' with a 'Read about John' button. On the left side of the main content area, there are four dark grey buttons with white text: 'Beginners >', 'Intermediates >', 'Experts >', and 'Kids >'. The footer contains copyright information for 2004, links for Privacy Policy, jobs, media, contact us, and partners, and a photo credit to Chase Jarvis.

COMMENTS

Goals
-Provide a landing page that allow skiers and boarders to self-select their skill level or interest.

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Prepared by POP
Created: Friday, August 06, 2004

Stevens Pass Schematics (version 3)

7.1.0 Beginners



The screenshot shows a web browser window displaying the Stevens Pass website. The browser's address bar is empty. The website header includes the Stevens Pass logo, navigation links for 'shopping cart', 'sitemap', 'search', and 'home', and a 'My Mountain' section with 'sign in or register' links. A weather widget shows '28F snowing'. Below the header is a navigation menu with buttons for 'THE MOUNTAIN', 'PASSES & TICKETS', 'RENTALS', 'SKI SCHOOL', 'EVENTS', and 'GROUPS'. The main content area is titled 'Ski & Board: Beginners' and features a sidebar with links for 'beginners', 'intermediates', 'experts', and 'kids'. The main text area is titled 'New to the Sport?' and contains placeholder text. To the right of the text are three dark buttons labeled 'Mountain 101 >', 'Rentals >', and 'Classes >'. The footer contains copyright information and links for 'Privacy Policy', 'jobs', 'media', 'contact us', and 'partners', along with a photo credit to Chase Jarvis.

COMMENTS

Goals

- provide basic information for new skiers.

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Stevens Pass Schematics (version 3)



7.1.1.0 Mountain 101

Back Address Go

STEVENS PASS

shopping cart | sitemap | search | home

My Mountain sign in or register

28F snowing

Weather

Ski & Board: Beginners

[beginners](#)

[intermediates](#)

[experts](#)

[kids](#)

Mountain 101

Consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

icon **What to Wear**

icon **Facilities**

icon **Driving on Snow**

icon **Tickets & Passes**

Mountain 101 >

Rentals >

Classes >

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COMMENTS

Goals

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Created: Friday, August 06, 2004

STEVENS PASS

shopping cart | sitemap | search | home | My Mountain | sign in or register

28F snowing

THE MOUNTAIN | PASSES & TICKETS | RENTALS | SKI SCHOOL | EVENTS | GROUPS | Weather

Ski & Board: Beginners

[beginners](#)
[intermediates](#)
[experts](#)
[kids](#)

Mountain 101 : What to Wear

[What to Wear](#) | [Facilities](#) | [Driving on Snow](#) | [Tickets & Passes](#)

Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum.

Mountain 101 >

Rentals >

Classes >

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COMMENTS

Goals

Stevens Pass Schematics (version 3)



13.0 Shopping Cart

Back
Go

**STEVENS
PASS**

[shopping cart](#) | [sitemap](#) | [search](#) | [home](#)

My Mountain [sign in](#) or [register](#)

**28F
snowing**

THE MOUNTAIN
PASSES & TICKETS
RENTALS
SKI SCHOOL
EVENTS
GROUPS

Shopping Cart

Season Passes Primary Contact: **John Smith**, johnsmith@hotmail.com, 206-555-5555 [Edit](#)

John Smith,	Adult Everyday Pass Ski Check Mailing Option : Ship to Me janedoe@hotmail.com Birthday: June 20, 1980	\$650 \$ 30 \$ 3.50	Edit Remove
Jane Doe,	Youth Everyday Pass Ski Check Mailing Option : Ship to Jane janedoe@hotmail.com Birthday: June 20, 1994	\$350 \$ 30 \$ 3.50	Edit Remove

Rentals Primary Contact: **John Smith**, johnsmith@hotmail.com, 206-555-5555 [Edit](#)

Rental Dates: Jan. 10, 2004, 9am

Jane Doe,	Adult, Basic Board Package Helmet Beginner Lift Ticket Female, Age 19, 5'10", Size 10 Shoes, Skier Type I	\$ 35 \$ 10 \$ 15	Edit Remove
------------------	--	-------------------------	---

Items

SnoDough Gift Card	To: Betty From: John Mail to: Me	\$ 50	Edit Remove
Multiweek Class	Wednesdays, 7pm Jan. 2, Jan. 9, Jan. 16, Jan.23 Student: John Smith	\$325	Edit Remove

Safe and Secure Ordering

Stevens Pass takes your [privacy](#) seriously and is committed to protecting your personal information. Orders are encrypted using SSL.

Subtotal \$1250.00

Tax \$ 0.00

Total \$1250.00

[Continue Shopping](#)

[Checkout](#)

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COMMENTS

Goals

- 1 Content of shopping cart will vary.
- 2 Are there any handling fees? If so, they should appear here.
- 3 This copy should be written to accurately reflect the security features on the site.

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Created: Friday, August 06, 2004

Printed: Wednesday, August 18, 2004

13.0 Shopping Cart

35

Stevens Pass Schematics (version 3)



13.1.0 Login

STEVENS PASS

shopping cart | sitemap | search | home | My Mountain | sign in or register

28F snowing

THE MOUNTAIN | PASSES & TICKETS | RENTALS | SKI SCHOOL | EVENTS | GROUPS | Weather

Checkout: Please Login

My Mountain Members

Please enter your username and password below, then click the Continue button.

Username

Password

[Forgot your password?](#)

New Customers & Guests

If you'd like, you'll have an opportunity to create a personal account later.

Click continue to complete your order.

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COMMENTS

Goals

- Allow existing visitors to login.
- Allow new customers to purchase without registering.

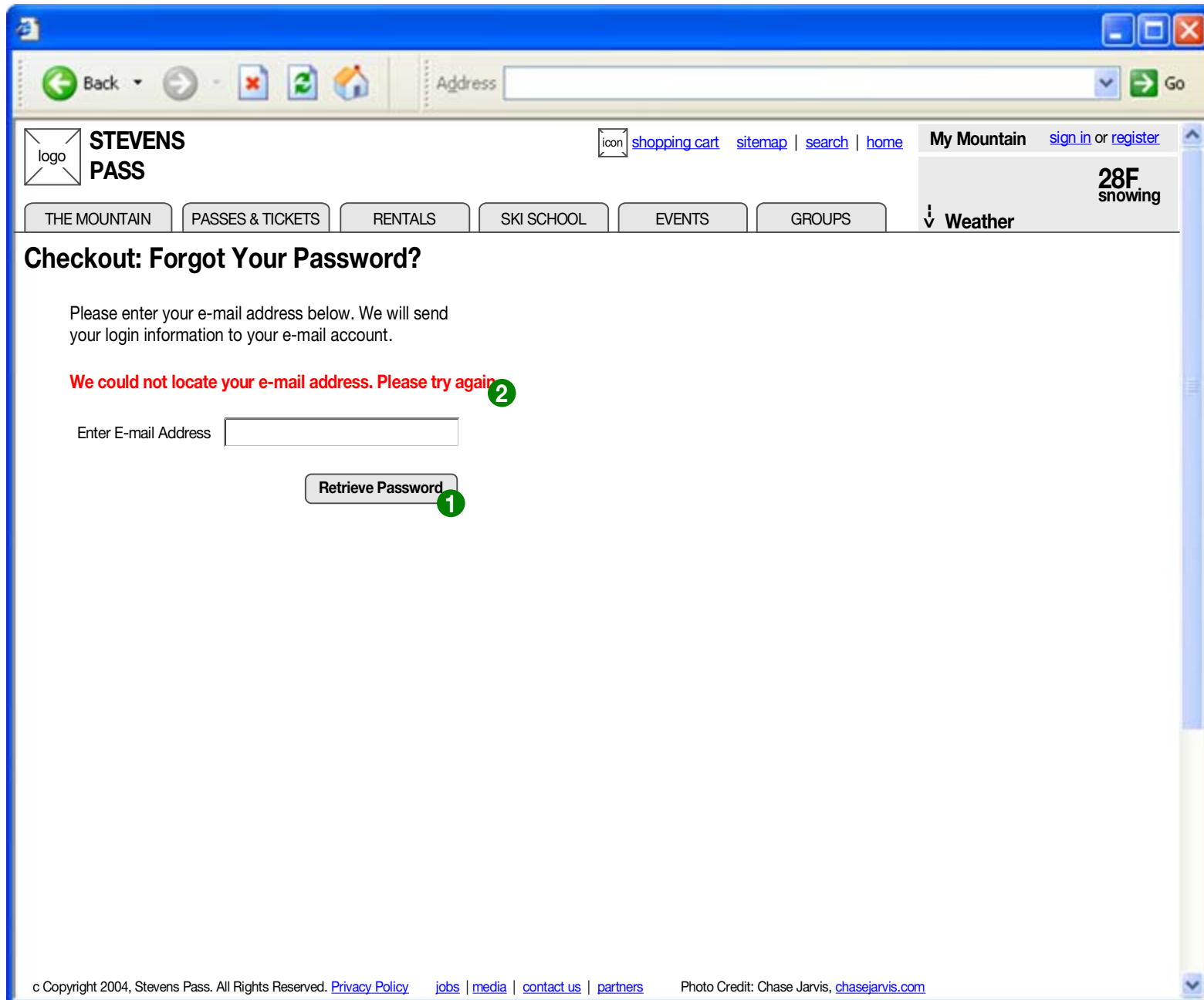
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Stevens Pass Schematics (version 3)



13.1.1 Forgot Your Password



COMMENTS

Goals

- allow retrieval of password

- 1 When button is pressed, password is sent and system redirects user to Login page.
- 2 Error message appears if invalid e-mail address is entered.

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Created: Friday, August 06, 2004

STEVENS PASS

THE MOUNTAIN | PASSES & TICKETS | RENTALS | SKI SCHOOL | EVENTS | GROUPS

My Mountain [sign in](#) or [register](#)

28F snowing

Weather

Checkout: Billing Address

Steps: 1 2 3

Please enter your billing address information below. Returning customers, please review the information for accuracy.

All fields are required.

First Name *

Last Name *

Address *

City *

State *

Zipcode *

Country *

Phone * [Why do you need this?](#) **1**

E-mail Address * This must be correct to receive your receipt and information about passes and rentals.

Yes! I'd like to receive promotions, specials, and announcements from Stevens Pass.

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COMMENTS

Goals

Gather billing address information

- 1 Pop-up explains why the phone number is required. Roughly one paragraph.

STEVENS PASS

THE MOUNTAIN | PASSES & TICKETS | RENTALS | SKI SCHOOL | EVENTS | GROUPS

My Mountain [sign in](#) or [register](#)

28F snowing

Weather

Checkout: Shipping

Steps: 1 2 3

Ship to Me:

Adult Everyday Pass for John Smith
SnoDough Gift Card To: Betty From: John

Ship these items to my billing address

All fields are required.

Address: 123 Cote
City: Cardiff
State: [dropdown]
Zipcode: [input]
Country: [dropdown]

Ship to Jane:

Adult Everyday Pass for Jane Doe

All fields are required.

Address: 123 Cote
City: Cardiff
State: [dropdown]
Zipcode: [input]
Country: [dropdown]
Phone: [input]
E-mail Address: [input]

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
COMMENTS

Goals
Allow entry of multiple ship-to addresses.

Stevens Pass Schematics (version 3)



13.4 Final Review & Payment



**STEVENS
PASS**

[shopping cart](#) | [sitemap](#) | [search](#) | [home](#)

My Mountain [sign in](#) or [register](#)

28F
snowing

THE MOUNTAIN
PASSES & TICKETS
RENTALS
SKI SCHOOL
EVENTS
GROUPS

Weather

Checkout: Review & Complete Order

Steps: 1 2 3

Billing Address [Edit](#)

John Smith
123 Main Street
Seattle, WA 98115

Shipping Address (me) [Edit](#)

John Smith
123 Main Street
Seattle, WA 98115

Ship to: Me

Shipping Address Edit	John Smith,	Adult Everyday Pass	\$650
Jane Doe		Ski Check	\$ 30
123 Main Street		Mailing Option : Ship to Me	\$ 3.50
Seattle, WA 98115			
	SnoDough Gift Card	To: Betty From: John	\$ 50

Ship to: Jane

Shipping Address Edit	Jane Doe,	Youth Everyday Pass	\$350
Jane Doe		Ski Check	\$ 30
123 Main Street		Mailing Option : Ship to Jane	\$ 3.50
Seattle, WA 98115			

Rentals

Rental Dates: Jan. 10, 2004, 9am	Jane Doe,	Adult, Basic Board Package	\$ 35
		Helmet	\$ 10
		Beginner Lift Ticket	\$ 15

Items

Multiweek Class	Wednesdays, 7pm	Jan. 2, Jan. 9, Jan. 16, Jan.23	\$325
	Student: John Smith		

Payment Information

Type of Credit Card -- Mastercard

Credit Card Number

Name

Expiration Date -- Month -- Year

Subtotal \$1250.00

Tax \$ 0.00

Total \$1250.00

1 **Cancel Order**

Complete Order

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COMMENTS

Goals

- 1
 Cancel order empties cart and sends user back to home page.

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Stevens Pass Schematics (version 3)

13.5 Receipt & Account Setup



STEVENS PASS

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Create an Account

If you'd like us to save your information for later, please set up an account. In addition, you'll get access to My Mountain and features like a ski log and e-mail weather reports. Complete the information below and click "create my account."

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Create a Password

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COMMENTS

Goals

- 1 E-mail address is pre-populated.

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COMMENTS

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